

ROCÍO FERRERAS MÉNDEZ

GRAPHIC ARTIST

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WORK EXPERIENCIE

04/2012 - 12/2014
GRAPHIC DESIGNER
Magoproduction

Management, conception, design and implementation of online/offline graphic projects. Web design and development through the CMS: Wordpress. Production tasks and direct contact with the customer.

06/2011 - 12/2011
GRAPHIC DESIGNER
Xaga Comunicació

Graphic support in the production of advertising campaigns and brand identity.

EDUCATION

Graduat Superior en Disseny
U. Politècnica de Catalunya,
Barcelona

Degree in Design. 2 years. Subjects related to graphic design, visual communication and management and project development.

Ing. Téc. en Diseño Industrial
Universitat Jaume I,
Castellón

Technical Engineering in Industrial Design. Subjects related to product design, materials, processes, project management and graphic arts.

BA (Hons) Product Design
University of Salford,
Manchester

Erasmus scholarship residence for a semester. Subjects related to design history, packaging and product design.

PROFESSIONAL SKILLS

Adobe Creative Suite :
Photoshop, Illustrator, Indesign
Dreamweaver, Edge Animate
CMS: Wordpress
HTML5 and CSS
Mailchimp and Social Media
Mac OSX and Windows

LANGUAGES

Spanish - mother tongue
Catalan - high level
English - intermediate level

COURSES

Multimedia final artwork and digital book.
Graphic product quality.

If you like my profile you can contact me through my
email: rocio.ferreras@gmail.com or my mobile: +34 695 180 118